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上海华峰超纤材料服份有限公司 HUAFON MICROFIBRE(SHANGHAI)CO.,LTD.

## 品质·生活 Quality Life



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## 走进华峰

随着人类社会的进步和对生活品质的追求,人们对皮革制品的要求越来越高,从第一代PVC人工皮革出现到第三代超 细纤维合成革的全方位替代,人类用90年的时间实现了皮革行业的革命。环保理念,动物保护意识的增强更使超纤皮 革这一全新材料在几乎所有传统领域逐步替代天然皮革,成为时尚、舒适、高性能的可靠选择。

上海华峰超纤材料股份有限公司位于上海市金山区,成立于2002年,注册资金1.58亿元。作为国内最大的专业超纤生 产企业之一,华峰超纤凭借自身强大的研发能力,领先的技术水平,稳定的产品品质和完善的售后服务迅速跻身行业 前列,并于2011年2月22日在深圳证券交易所创业板成功挂牌上市,谱写出高速腾飞的新篇章。



#### Walk into Huafon

Along with the progressing of human society and the pursuit of quality life, people have been raising higher and higher requirements on leather products. From the first-generation PVC artificial leather to the full replacement by third-generation microfiber, human beings have spent ninety years achieving the leather industry revolution. Besides, people are getting more aware of environmental and animal protection, and microfiber leather this fresh new material is naturally and gradually replacing natural leather in almost all traditional fields, and becoming a fashionable, comfortable, high-performance and highly reliable choice.

Huafon Microfibre (Shanghai) Co., Ltd. is located in Jinshan district, Shanghai, it was established in 2002 with 158 million RMB registered capital. As the largest professional manufacturer of microfiber in China, Huafon has quickly become one of the biggest and most professional market players since its inception, and been writing a chapter of legendary fast growth with its own powerful R&D capability, domestically advanced technologies, stable product quality and sound post-sale service. In Feb. 2011, Huafon Microfibre successfully listed at Shenzhen Stock Exchange



**がなもの、半峰超**年 /03







## 专业所以领先...

华峰集团创于1991年, 20年来一直致力于聚氨酯产品的设计、研发、制造, 是目前国内最大的聚氨酯企业。上海华峰超纤股份有限公司依托华峰集团, 以专业聚氨酯技术为起点,吸纳了国内外优秀的超细纤维专业技术人才,汇 集自身的强大产品创新、开发实力,凝结出一流的华峰生态超纤皮革。

#### 我们是

- 两项国家行业标准的制订单位(QB/T2888-2007 QB/T4044-2010)
- 中国聚氨酯超细纤维复合材料研发中心
- 中国聚氨酯超细纤维复合材料研发制造基地

#### 已拥有

- 超细纤维合成革用高回弹湿法聚氨酯树脂
- 超细纤维吸水透湿透气鞋里衬用合成革
- 防护鞋用合成革的制备方法,等多项国家专利



#### We are professional, so we lead the industry

Established in 1991, Huafon Group has been devoting itself to the research, development and manufacture of polyurethane products in recent 20 years. Now it is the largest polyurethane manufacturer in China. Backed by Huafon Group and taking innovative polyurethane technology as its starting point, Huafon Microfibre (Shanghai) Co., Ltd. is in a good position to provide top-ranking microfibre leather.

#### We are

- Constituter of 2 state standards(QB/T2888-2007 QB/T4044-2010)

#### We are also specialized in manufacturing

- · Wet high-rebound polyurethane resin for microfibre leather
  - Absorbent, breathable microfibre shoe lining
  - · Microfibre leather for safety shoes

### frafon 半峰超纤 /05

• R & D Center of China Polyurethane microfiber composite materials Manufacture base of China Polyurethane microfiber composite materials



## 品质,源于控制...

## 绿色,延续希望...



卓越的产品品质,源自科学的生产过程管理和严格的产品检测控制。

#### 我们拥有

四大管理体系:

- ISO9001质量管理体系,
- ISO14001环境管理体系,
- · OHSAS18001职业健康安全管理体系,
- ISO/TS16949国际汽车质量体系规范四大管理体系,保证生产过程和产品质量的稳定。

#### 我们承诺

品质就是华峰超纤的生命。

#### We look into every step closely, so we provide products of high quality

High quality derives from the scientific management of production process and strict quality control system.

We are certified by 4 management systems:

- · ISO9001 Quality Management System,
- · ISO9001 Environment Management System,
- · OHSAS18001 Health and Safety Management System,
- · ISO/TS16949 International Automotive Quality System, Which ensure safe production process and high quality.

#### Our commitment

Quality is the life of Huafon microfibre products.

维护生态平衡,保护自然环境,实现人类的可持续发展已成为了当今 世界发展的主题,华峰超纤在高速发展的同时,一直注重对环境的保 护和改善, 走进华峰超纤, 花园式厂区替代了传统制革行业污水横流、 异味横空的景象。

公司通过了ISO14001环境管理体系和OHSAS-18001职业健康管理体 系的认证,拥有行业领先的超纤清洁生产技术,并严格按照国家环保 要求,从原材料的选择到生产工艺乃至成品包装上进行严格控制,塑 造出华峰超纤的绿色环保形象。

#### We adopt "green" technologies, so we give hopes to our endless flight

To maintain the ecological balance, protect the natural environment and achieve sustainable development of humankind has become the trend of today's world. Developing at a high speed, we have all along been performing strict recovery treatment on those materials that may cause deterioration to the ecological environment.

We are certified by ISO14001 Environment Management System and OHSAS18001 Health and Safety Management System, which ensure a safe and steady production process. From the development of raw material to packaging of finished products, our production of nylon microfiber strictly follows eco-friendly guidelines dictated by the national standard, which has contributed to the eco-friendly image of Huafon Microfibre Leather.









科技改变生活...

多年来,华峰超纤致力于以技术创新开拓产品应用的新领域,打破传统消费理念,积极推动"超纤皮"这一生态、功能、时尚的新产品在各方面的应用,引导消费升级。





真皮胶元纤维 超細纤维 真皮断面图 超细纤维PU合成革断面图 超纤维PU合成革断面图 超纤是指单根纤维的纤度小于0.1旦,通过共混熔融纺丝制备的海岛型超纤的纤度可达0.001旦。



"超纤皮"采用了与天然皮革中束状胶原纤维结构性能相似的尼龙束状超细纤维,最大限度的还原了天然皮革优良的触感和 舒适度,在回弹性、强度、防水、防霉变、耐寒、耐磨等性能上接近或超越天然皮革。









#### We encourage innovation, so we bring change to life

Over the years, we have been committing ourselves to exploring new areas of product applications through constant technical innovation, getting close to people's real life, breaking the traditional consumption concept and realizing substantive improvements in the quality of human life.

Microfibre or superfine fibre refers to single fibre with diameter less than 0.1 denier, however, the diameter of Sea-island staple fibre, after being processed by blending – melting – spinning, can reach as thin as 0.001 denier. Huafon Microfibre bears strong resemblance to bundles of collagen fibre of nature leather in its structure and property, and perfectly replicates the natural and comfortable feeling of real leather to the bare maximum. The advantages over leather include elasticity, strength, waterproof, mildew prevention, wear resistance, etc.



## 运动功能领域

根据运动领域的特殊要求,华峰超纤既有剥离强度、耐磨强度、撕裂强度、 断裂强度、破裂强度、耐黄变、耐屈折、回弹性等物理性能出色的运动鞋革 产品;又有根据球类、高尔夫手套等特殊的用途,设计出的低克重、超软等 功能性运动产品。

## **Sports Field**





**がのすのの**半峰超纤 /11



fvofon毕峰超纤 /12



## Modern leisure life

Developed on the basis of high emulation concept, these series of products perfectly replicate soft and comfortable feeling of the natural leather on an eco-friendly basis, and are being widely applied to luggage, handbags, furniture, leisure shoes, shoes lining, clothes, etc.





**がのすの、半峰超**4 /13

**がなもの、半峰超**年 /14

## 工业设计领域

产品的功能化是近年来华峰超纤关注的焦点,经过不断的努力, 目前华峰超纤功能性产品已可用于汽车内饰、安全鞋、电子产品 保护、工程装饰等多个工业设计应用领域。

## **Industrial Field**

Huafon microfiber has been focusing on the development of functional products over the years, which is widely applied at present in many industrial areas like car interior materials, safety shoes, protective packaging for electronic goods, etc..



Masic Studio



**fvofon**华峰超纤 /15



**がなもの**準確超好 /16

## 营销网络 Marketing Network



**がのものの**半峰超纤 /17